

Visitor Count

March 8, 2010

6th Int'l Hydrogen & Fuel Cell Expo
FC EXPO 2010

Hydrogen Production/Storage Devices/Materials Evaluation/Testing Manufacturing Fuel Cells Cogeneration Systems

1st **Processing Technology Expo**
For Renewable Energy Industry

Volume Production Pilot Production

1st Int'l Rechargeable Battery Expo
BATTERY JAPAN

LIB / NiMH Capacitor Inspection / Testing Manufacturing Equipment Material / Component

3rd Int'l Photovoltaic Power Generation Expo
PV EXPO 2010

Devices / Materials Evaluation / Testing Manufacturing Solar Cells / Modules System

1st Int'l Photovoltaic Power Generation System Expo
PV SYSTEM EXPO

System Components Inverters/Converters Devices/Materials System Integration Installation/Maintenance

We consistently count visitor registration numbers clearly and stringently and, without deception, continue to release the real numbers.

Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. Only those who visit the exhibition and complete registration on-site are counted.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

① On-Site Registrants

- All registrations are counted only once per visit, no matter how many repeat days a visitor attends the show.
- Visitors are counted for only one show – visitors already registered for one of the concurrent shows will not be counted when visiting others.

② VIP Registrants

- VIP badge holders who did not go through registration are omitted from the count. Also, registrations are counted only once per visit, no matter how many repeat days a visitor attends the show.

③ Seminar Attendees and Speakers

- The actual number of attendees and speakers at the seminar are included in the count.

④ Members of the Press

- Members of the press who went through registration at the Press Room are included only once in the count.

⑤ Special Guests

- Government related visitors; members of the Technical Conference Advisory Committee are counted.

-Visitor Figures-

- All registrations are counted only once, no matter how many repeat days a visitor attends the show.

– Visitor Figures –

	March 3rd [Wed]	March 4th [Thur]	March 5th [Fri]	3-days total
(1) On-Site Registrants	19,237	19,990	23,671	62,898
(2) VIP Registrants	4,270	2,546	1,449	8,265
(3) Seminar Attendees/Speakers	3,061	3,438	1,401	7,900
(4) Members of the Press	355	226	178	759
(5) Special Guests	124	59	40	223
TOTAL VISITORS	27,047	26,259	26,739	80,045



Kenji Okabe
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